

# Fashion Runway to Real World Looks

Dear clients and friends,

Recently I attended at Saks Fifth Avenue Fashion Show highlighting the looks for this Fall. I am pleased to announce the Doncaster Collection is right on target and in fact miles ahead at better pricing! I saw a Dolce and Gabbana Jacket for \$4999.00 and our jackets in beautiful leather are in the \$600 range!

The Runway Look isn't always what we want to wear for real life. In fact, it is often important to scale the runway look down by 50%. So if this season's layered look is where you are headed, scale it back. Wear a sweater or blouse with a vest and pants. Don't add the jacket and scarf. Or wear the jacket with a sweater and a scarf. Also do not add gobs of chain necklaces or belts if you have already layered a sweater and a vest. Wear the blouse or sweater with the chains. A little layering goes along way. Also, if you want to wear the leggings under a skirt or dress, just add a simple jacket or sweater. Do not add the vest, jacket, etc. Remember .....50% of the runway looks. Be comfortable with yourself.

Also, this is the season for RED SHOES and RED LIPSTICK. If you choose the red lipstick go for Ferrari Red, or Fire Engine Red, or Blue Reds. Then, keep your eye makeup subdued. If you don't want the RED LIPS go for NEUTRAL LIPS but pump up the volume on the eye makeup. It is a balance thing: either strong lips subdued eyes or strong eyes subdued lips. NOT BOTH!

Hope this is helpful and I look forward to showing you the Fall and Winter Collections at my upcoming show: October 23 - November 4. Please give me a call or email to set an appointment. Booking your appointment NOW - before Oct. 9th - enters you in the drawing for the \$100 Doncaster Gift Certificate. This pays off, just ask Margery Smith who won for my Fall 2006 Show!

## **Thought for the week:**

Don't stand in someone else's shadow when it's your sunlight that should lead the way.

[www.salliward-doncaster.com](http://www.salliward-doncaster.com)